

POST-ELECTION POLL ANALYSIS

MSU-MTN Post-Election Poll Results

Montana U.S. House Race

Tabular data and analysis provided by:

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The MSU-MTN team conducted a post-election poll of those respondents who participated in our pre-election poll. The post-election poll was mailed the day after the election, and responses were collected between November 8 and December 14, 2018. For more details, please see the survey methodology. The overall number of responses to the survey was 1,424.

Table 1: Reported House Vote by Party

Party	Gianforte	Williams	Swanson
Democrat	1%	99%	0%
Republican	95%	4%	0%
Independent	43%	53%	5%
Other	43%	49%	7%

Table 2: House Vote by Gender

Gender	Gianforte	Williams	Swanson
Female	46%	53%	1%
Male	57%	39%	3%

Table 3: House Vote by Gender-by-Marital-Status

Gender, Marital Status	Gianforte	Williams	Swanson
Female, married	55%	44%	1%
Female, not married	29%	70%	1%
Male, married	62%	34%	3%
Male, not married	48%	48%	3%

Table 4: House Vote by Age

Age	Gianforte	Williams	Swanson
18-29	54%	45%	1%
30-39	42%	50%	8%
40-49	59%	40%	1%
50-59	58%	40%	2%
60-69	47%	52%	1%
70+	50%	49%	1%

Table 5: House Vote by Education

Education	Gianforte	Williams	Swanson
Less than high school	59%	41%	0%
High school/GED	53%	44%	3%
Associate/junior college	67%	32%	1%
Bachelor's degree	36%	62%	2%
Graduate degree	31%	68%	2%

Table 6: House Vote by Ideology

Ideology	Gianforte	Williams	Swanson
Extremely conservative	94%	5%	1%
Conservative	97%	3%	0%
Slightly conservative	72%	25%	3%
Moderate	31%	64%	4%
Slightly liberal	6%	94%	0%
Liberal	2%	97%	1%
Extremely liberal	0%	100%	0%

Table 7: Most Important House Candidate Quality

Candidate Quality	Percentage
Cares about me	4%
Right experience	9%
Good judgment	32%
Was born in Montana	2%
Shares my values	50%
Makes me proud	3%

Table 8: House Vote by Most Important Candidate Quality

Candidate Quality	Gianforte	Williams	Swanson
Cares about me	30%	69%	1%
Right experience	78%	22%	0%
Good judgment	42%	56%	2%
Was born in Montana	4%	82%	14%
Shares my values	53%	44%	3%
Makes me proud	30%	68%	2%

Table 9: How Much Did Rep. Gianforte’s Assault Charge Factor into Your House Vote?

Importance	Percentage
A great deal	26%
A good amount	17%
Not too much	15%
Not at all	41%
Don’t know	1%

Table 10: House Vote by Importance of Rep. Gianforte's Assault Charge

Importance	Gianforte	Williams	Swanson
A great deal	4%	95%	1%
A good amount	13%	84%	3%
Not too much	66%	32%	2%
Not at all	90%	7%	3%
Don't know	96%	4%	0%

Table 11: Importance of Rep. Gianforte's Assault Charge by Party

Party	Great deal	Good amount	Not too much	Not at all	Don't Know
Democrat	57%	26%	10%	7%	0%
Republican	4%	5%	17%	73%	1%
Independent	27%	22%	19%	30%	2%
Other	24%	19%	14%	43%	0%

Table 12: House Vote by Trump Approval

Approval	Gianforte	Williams	Swanson
Strongly approve	99%	0%	0%
Approve	84%	10%	6%
Disapprove	15%	82%	3%
Strongly disapprove	1%	98%	1%
Don't know	63%	37%	0%

Table 13: Was President Trump a Factor in Your Vote for the House?

Response	Percentage
Was in support of President Trump	29%
Was in opposition of President Trump	23%
Was not related to President Trump	48%
Don't know	1%

Table 14: When Did you Decide Your Vote for House?

Response	Percentage
Election Day	2%
Week before	5%
2-4 weeks before	22%
More than 4 weeks before	70%

Table 15: House Vote by When You Made Your Decision

Response	Gianforte	Williams	Swanson
Election Day	62%	37%	1%
Week before	60%	32%	8%
2-4 weeks before	43%	54%	4%
More than 4 weeks before	53%	46%	1%

* Note that rows in tables may not sum to 100% exactly due to rounding. Results are only for those respondents who reported voting in the race.