

Montana State University & Montana Television Network
Montana Post-Election Survey 2018
CODEBOOK

Data collection period: November 8 – December 14, 2018

Responses: 1,424

Data collected by: Human Ecology Learning & Problem Solving (HELPS) Lab
Montana State University-Bozeman

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Variable Name: senate2

Variable Type: Numeric

Question Text: For whom did you vote in the recent U.S Senate election?

Response Options and Codes:

- 1 Matt Rosendale, Republican
- 2 Jon Tester, Democrat
- 3 Rick Breckenridge, Libertarian
- 11 Other / none of the above
- 33 Did not vote
- 66 Don't recall

Variable Name: house2

Variable Type: Numeric

Question Text: For whom did you vote in the recent U.S. House election?

Response Options and Codes:

- 1 Kathleen Williams, Democrat
- 2 Greg Gianforte, Republican
- 3 Elinor Swanson, Libertarian
- 11 Other / none of the above
- 33 Did not vote
- 66 Don't recall

Variable Name: whensen

Variable Type: Numeric

Question Text: When did you decide on your vote for the U.S. Senate?

Response Options and Codes:

- 1 Election Day
- 2 The week before Election Day
- 3 2-4 weeks before Election Day
- 4 More than 4 weeks before Election Day
- 33 I did not vote in this race

Variable Name: whenhou

Variable Type: Numeric

Question Text: When did you decide on your vote for the U.S. House?

Response Options and Codes:

- 1 Election Day
- 2 The week before Election Day
- 3 2-4 weeks before Election Day
- 4 More than 4 weeks before Election Day
- 33 I did not vote in this race

Variable Name: apptrum2

Variable Type: Numeric

Question Text: For each of the following, do you approve or disapprove of the way the individual is handling his job? Donald Trump as U.S. President

- 1 Strongly Approve
- 2 Approve
- 3 Disapprove
- 4 Strongly Disapprove
- 66 Don't know

Variable Name: apptest2

Variable Type: Numeric

Question Text: For each of the following, do you approve or disapprove of the way the individual is handling his job? Jon Tester as U.S. Senator

- 1 Strongly Approve
- 2 Approve
- 3 Disapprove
- 4 Strongly Disapprove
- 66 Don't know

Variable Name: appdain2

Variable Type: Numeric

Question Text: For each of the following, do you approve or disapprove of the way the individual is handling his job? Steve Daines as U.S. Senator

- 1 Strongly Approve
- 2 Approve
- 3 Disapprove
- 4 Strongly Disapprove
- 66 Don't know

Variable Name: appgian2

Variable Type: Numeric

Question Text: For each of the following, do you approve or disapprove of the way the individual is handling his job? Greg Gianforte as U.S. Representative

- 1 Strongly Approve
- 2 Approve
- 3 Disapprove
- 4 Strongly Disapprove
- 66 Don't know

Variable Name: appbull2

Variable Type: Numeric

Question Text: For each of the following, do you approve or disapprove of the way the individual is handling his job? Steve Bullock as Governor of Montana

- 1 Strongly Approve
- 2 Approve
- 3 Disapprove
- 4 Strongly Disapprove
- 66 Don't know

Variable Name: appzink

Variable Type: Numeric

Question Text: For each of the following, do you approve or disapprove of the way the individual is handling his job? Ryan Zinke as U.S. Secretary of the Interior

- 1 Strongly Approve
- 2 Approve
- 3 Disapprove
- 4 Strongly Disapprove
- 66 Don't know

Variable Name: usdir2

Variable Type: Numeric

Question Text: For each of the following, would you say things are generally headed in the right direction or in the wrong direction? United States

Response Options and Codes:

- 1 Right direction
- 2 Wrong direction
- 66 Don't know

Variable Name: mtdir2

Variable Type: Numeric

Question Text: For each of the following, would you say things are generally headed in the right direction or in the wrong direction? Montana

Response Options and Codes:

- 1 Right direction
- 2 Wrong direction
- 66 Don't know

Variable Name: commdir2

Variable Type: Numeric

Question Text: For each of the following, would you say things are generally headed in the right direction or in the wrong direction? My community

Response Options and Codes:

- 1 Right direction
- 2 Wrong direction
- 66 Don't know

Variable Name: issue2

Variable Type: String

Question Text: What is the most important issue our country is facing today? (Please write your answer in the box below.)

Variable Name: qualsen

Variable Type: Numeric

Question Text: Which candidate quality mattered the most to you when casting your vote for each of the following races? Please choose one response for each race. U.S. Senate race

Response Options and Codes:

- 1 Cares about me
- 2 Right experience
- 3 Good judgment
- 4 Was born in Montana
- 5 Shares my values
- 6 Makes me proud

Variable Name: qualhou

Variable Type: Numeric

Question Text: Which candidate quality mattered the most to you when casting your vote for each of the following races? Please choose one response for each race. U.S. House race

Response Options and Codes:

- 1 Cares about me
- 2 Right experience
- 3 Good judgment
- 4 Was born in Montana
- 5 Shares my values
- 6 Makes me proud

Variable Name: votesen

Variable Type: Numeric

Question Text: My vote in the U.S. Senate race ...

Response Options and Codes:

- 1 Was in support of President Trump
- 2 Was in opposition to President Trump
- 3 Was not related to President Trump
- 66 Don't know

Variable Name: courtnom

Variable Type: Numeric

Question Text: How much did the Supreme Court nomination matter to your vote choice for the U.S. Senate?

Response Options and Codes:

- 1 A great deal
- 2 A good amount
- 3 Not too much
- 4 Not at all
- 66 Don't know

Variable Name: votehou

Variable Type: Numeric

Question Text: My vote in the U.S. House race ...

Response Options and Codes:

- 1 Was in support of President Trump
- 2 Was in opposition to President Trump
- 3 Was not related to President Trump
- 66 Don't know

Variable Name: misdem

Variable Type: Numeric

Question Text: How much did Greg Gianforte's misdemeanor charge and guilty plea for assault on a reporter matter to your vote choice for the U.S. House?

Response Options and Codes:

- 1 A great deal
- 2 A good amount
- 3 Not too much
- 4 Not at all
- 66 Don't know

Variable Name: paulen

Variable Type: Numeric

Question Text: Senator Rand Paul's endorsement of Matt Rosendale made me _____ to support Rosendale in the U.S. Senate race.

Response Options and Codes:

- 1 More likely
- 2 Less likely
- 3 Neither more likely nor less likely
- 11 I was not aware of the endorsement
- 66 Don't know

Variable Name: statt

Variable Type: Numeric

Question Text: How much attention does the Montana state government pay to people in your community when it decides what to do?

Response Options and Codes:

- 1 A lot of attention
- 2 Some attention
- 3 A little attention
- 4 No attention at all

Variable Name: stvalues

Variable Type: Numeric

Question Text: How well does the Montana state government represent the values of people in your community?

Response Options and Codes:

- 1 Very well
- 2 Moderately well
- 3 Slightly well
- 4 Not well at all

Variable Name: urbval

Variable Type: Numeric

Question Text: How much do people in urban areas of Montana share your values?

Response Options and Codes:

- 1 A great deal
- 2 A good amount
- 3 Not too much
- 4 Not at all

Variable Name: rurval

Variable Type: Numeric

Question Text: How much do people in rural areas of Montana share your values?

Response Options and Codes:

- 1 A great deal
- 2 A good amount
- 3 Not too much
- 4 Not at all

Variable Name: lifenow2

Variable Type: Numeric

Question Text: For people like me, life in our country now is _____ it was at the start of this decade.

Response Options and Codes:

- 1 Better than
- 2 The same as
- 3 Worse than
- 66 Don't know

Variable Name: health2

Variable Type: Numeric

Question Text: How do you feel about the health care reform law passed in 2010? This law requires all Americans to buy health insurance and requires health insurance companies to accept everyone.

Response Options and Codes:

- 1 Favor
- 2 Neither favor nor oppose
- 3 Oppose
- 66 Don't know

Variable Name: taxlaw2

Variable Type: Numeric

Question Text: From what you have heard or read, do you approve or disapprove of the tax law that was passed by Congress and signed by Donald Trump in December of 2017?

Response Options and Codes:

- | | |
|----|------------|
| 1 | Approve |
| 2 | Disapprove |
| 66 | Don't know |

Variable Name: readpap

Variable Type: Numeric

Question Text: How often do you read a newspaper (in print or online)?

Response Options and Codes:

- | | |
|---|--------------------------|
| 1 | Less than 1 day per week |
| 2 | 1 day per week |
| 3 | 2 days per week |
| 4 | 3 days per week |
| 5 | 4 days per week |
| 6 | 5 days per week |
| 7 | 6 days per week |
| 8 | 7 days per week |

Variables: tvtime, ratime

Variable Type: Numeric (select all that apply)

Question Text: Please mark all time periods during which you generally watch television or listen to radio.

Response Options and Codes:

- | | |
|---|--------------|
| 0 | Not selected |
| 1 | Selected |

Sub-variable names:

- tvtime1 (television, 6:00am-8:00am)
- tvtime2 (television, 8:00am-9:00am)
- tvtime3 (television, 9:00am-noon)
- tvtime4 (television, Noon-1:00pm)
- tvtime5 (television, 1:00pm-3:00pm)
- tvtime6 (television, 3:00pm-5:00pm)
- tvtime7 (television, 5:00pm-6:00pm)
- tvtime8 (television, 6:00pm-7:00pm)
- tvtime9 (television, 7:00pm-10:00pm)
- tvtime10 (television, 10:00pm-midnight)
- ratime1 (radio, 6:00am-8:00am)
- ratime2 (radio, 8:00am-9:00am)
- ratime3 (radio, 9:00am-noon)
- ratime4 (radio, Noon-1:00pm)
- ratime5 (radio, 1:00pm-3:00pm)
- ratime6 (radio, 3:00pm-5:00pm)
- ratime7 (radio, 5:00pm-6:00pm)
- ratime8 (radio, 6:00pm-7:00pm)
- ratime9 (radio, 7:00pm-10:00pm)
- ratime10 (radio, 10:00pm-midnight)

Variable Name: hronline

Variable Type: Numeric

Question Text: How many hours in a typical day do you spend on each of the following activities (including time at work)? Looking at material online

Response Options and Codes:

- | | |
|---|--------------------|
| 1 | Less than 1 hour |
| 2 | 1-2 hours |
| 3 | 3-4 hours |
| 4 | 5-6 hours |
| 5 | 7-8 hours |
| 6 | 9-10 hours |
| 7 | 11-12 hours |
| 8 | More than 12 hours |

Variable Name: hrradio

Variable Type: Numeric

Question Text: How many hours in a typical day do you spend on each of the following activities (including time at work)? Listening to the radio

Response Options and Codes:

- | | |
|---|--------------------|
| 1 | Less than 1 hour |
| 2 | 1-2 hours |
| 3 | 3-4 hours |
| 4 | 5-6 hours |
| 5 | 7-8 hours |
| 6 | 9-10 hours |
| 7 | 11-12 hours |
| 8 | More than 12 hours |

Variable Name: hrtv

Variable Type: Numeric

Question Text: How many hours in a typical day do you spend on each of the following activities (including time at work)? Watching television

Response Options and Codes:

- | | |
|---|--------------------|
| 1 | Less than 1 hour |
| 2 | 1-2 hours |
| 3 | 3-4 hours |
| 4 | 5-6 hours |
| 5 | 7-8 hours |
| 6 | 9-10 hours |
| 7 | 11-12 hours |
| 8 | More than 12 hours |

Variables: contacts

Variable Type: Numeric (select all that apply)

Question Text: Did anyone from the following groups contact you about the U.S. Senate race? If so, how did they contact you? Please fill in all boxes that apply for each group.

Response Options and Codes:

0 Not selected

1 Selected

Sub-variable names:

lcvno (League of Conservation Voters, no)
lcvpho (League of Conservation Voters, phone call)
lcvtxt (League of Conservation Voters, text message)
lcvem (League of Conservation Voters, email)
lcvma (League of Conservation Voters, mail)
lcvper (League of Conservation Voters, in person)
lcvdk (League of Conservation Voters, don't know)

afpno (Americans for Prosperity, no)
afppho (Americans for Prosperity, phone call)
afptxt (Americans for Prosperity, text message)
afpem (Americans for Prosperity, email)
afpma (Americans for Prosperity, mail)
afpper (Americans for Prosperity, in person)
afpdk (Americans for Prosperity, don't know)

cfgno (Club for Growth, no)
cfgpho (Club for Growth, phone call)
cfgtxt (Club for Growth, text message)
cfgem (Club for Growth, email)
cfgma (Club for Growth, mail)
cfgper (Club for Growth, in person)
cfgdk (Club for Growth, don't know)

unino (Unions, no)
unipho (Unions, phone call)
unitxt (Unions, text message)
uniem (Unions, email)
unima (Unions, mail)
uniper (Unions, in person)
unidk (Unions, don't know)

testno (Tester campaign, no)
testpho (Tester campaign, phone call)
testtxt (Tester campaign, text message)
testem (Tester campaign, email)
testma (Tester campaign, mail)
testper (Tester campaign, in person)
testdk (Tester campaign, don't know)

roseno (Rosendale campaign, no)
rosepho (Rosendale campaign, phone call)
rosetxt (Rosendale campaign, text message)
roseem (Rosendale campaign, email)
rosema (Rosendale campaign, mail)
roseper (Rosendale campaign, in person)
rosedk (Rosendale campaign, don't know)

repno (Republican Party, no)
reppho (Republican Party, phone call)
reptxt (Republican Party, text message)
repem (Republican Party, email)
repma (Republican Party, mail)
repper (Republican Party, in person)
repdk (Republican Party, don't know)

demno (Democratic Party, no)
dempho (Democratic Party, phone call)
demptxt (Democratic Party, text message)
demem (Democratic Party, email)
demma (Democratic Party, mail)
demper (Democratic Party, in person)
demdk (Democratic Party, don't know)

Variable Name: hins2

Variable Type: Numeric

Question Text: Please indicate your level of agreement or disagreement with each statement: States should be allowed to require that able-bodied adults be working or looking for work in order to obtain health insurance through Medicaid.

Response Options and Codes:

- | | |
|----|-------------------|
| 1 | Strongly agree |
| 2 | Agree |
| 3 | Neither |
| 4 | Disagree |
| 5 | Strongly Disagree |
| 66 | Don't know |

Variable Name: teachgu2

Variable Type: Numeric

Question Text: Please indicate your level of agreement or disagreement with each statement: Public school teachers and other school teachers should be allowed to carry guns in school if they are licensed to carry a gun.

Response Options and Codes:

- | | |
|----|-------------------|
| 1 | Strongly agree |
| 2 | Agree |
| 3 | Neither |
| 4 | Disagree |
| 5 | Strongly Disagree |
| 66 | Don't know |

Variable Name: illimg2

Variable Type: Numeric

Question Text: Please indicate your level of agreement or disagreement with each statement: Illegal immigration in the United States is a serious problem.

Response Options and Codes:

- 1 Strongly agree
- 2 Agree
- 3 Neither
- 4 Disagree
- 5 Strongly disagree
- 66 Don't know

Variable Name: prek2

Variable Type: Numeric

Question Text: Please indicate your level of agreement or disagreement with each statement: The state of Montana should offer a publicly funded, voluntary pre-school program.

Response Options and Codes:

- 1 Strongly agree
- 2 Agree
- 3 Neither
- 4 Disagree
- 5 Strongly disagree
- 66 Don't know

Variable Name: fedland2

Variable Type: Numeric

Question Text: Please indicate your level of agreement or disagreement with each statement: It is important to protect federal lands such as national parks, national forests, and wilderness in the state of Montana.

Response Options and Codes:

- 1 Strongly agree
- 2 Agree
- 3 Neither
- 4 Disagree
- 5 Strongly disagree
- 66 Don't know

Variable Name: incmequ2

Variable Type: Numeric

Question Text: Please indicate your level of agreement or disagreement with each statement: The federal government should pursue policies designed to reduce income inequality in the United States.

Response Options and Codes:

- 1 Strongly agree
- 2 Agree
- 3 Neither
- 4 Disagree
- 5 Strongly disagree
- 66 Don't know

Variable Name: infuni

Variable Type: Numeric

Question Text: What do you think about the level of influence each of the following has on life in Montana? Labor unions

Response Options and Codes:

- | | |
|----|--------------|
| 1 | Too much |
| 2 | Too little |
| 3 | Right amount |
| 66 | Don't know |

Variable Name: infbbus

Variable Type: Numeric

Question Text: What do you think about the level of influence each of the following has on life in Montana? Big business

Response Options and Codes:

- | | |
|----|--------------|
| 1 | Too much |
| 2 | Too little |
| 3 | Right amount |
| 66 | Don't know |

Variable Name: inffoff

Variable Type: Numeric

Question Text: What do you think about the level of influence each of the following has on life in Montana? Public officials in Helena

Response Options and Codes:

- | | |
|----|--------------|
| 1 | Too much |
| 2 | Too little |
| 3 | Right amount |
| 66 | Don't know |

Variable Name: inftob

Variable Type: Numeric

Question Text: What do you think about the level of influence each of the following has on life in Montana? Tobacco companies

Response Options and Codes:

- | | |
|----|--------------|
| 1 | Too much |
| 2 | Too little |
| 3 | Right amount |
| 66 | Don't know |

Variable Name: infenv

Variable Type: Numeric

Question Text: What do you think about the level of influence each of the following has on life in Montana? Environmental groups

Response Options and Codes:

- | | |
|----|--------------|
| 1 | Too much |
| 2 | Too little |
| 3 | Right amount |
| 66 | Don't know |

Variable Name: infurb

Variable Type: Numeric

Question Text: What do you think about the level of influence each of the following has on life in Montana? Residents of urban areas

Response Options and Codes:

- | | |
|----|--------------|
| 1 | Too much |
| 2 | Too little |
| 3 | Right amount |
| 66 | Don't know |

Variable Name: infrur

Variable Type: Numeric

Question Text: What do you think about the level of influence each of the following has on life in Montana? Residents of rural areas

Response Options and Codes:

- | | |
|----|--------------|
| 1 | Too much |
| 2 | Too little |
| 3 | Right amount |
| 66 | Don't know |

Variable Name: infout

Variable Type: Numeric

Question Text: What do you think about the level of influence each of the following has on life in Montana? Out-of-state interests

Response Options and Codes:

- | | |
|----|--------------|
| 1 | Too much |
| 2 | Too little |
| 3 | Right amount |
| 66 | Don't know |

Variable Name: firearms

Variable Type: Numeric

Question Text: In general, I feel that laws covering the sale of firearms should be _____.

Response Options and Codes:

- | | |
|----|----------------------|
| 1 | Made more strict |
| 2 | Made less strict |
| 3 | Kept as they are now |
| 66 | Don't know |

Variable Name: party2

Variable Type: Numeric

Question Text: Generally speaking, do you consider yourself a Republican, a Democrat, an independent, or something else?

Response Options and Codes:

- | | |
|----|----------------|
| 1 | Democrat |
| 2 | Republican |
| 3 | Independent |
| 11 | Something else |

Variable Name: ideol2

Variable Type: Numeric

Question Text: Where do you place yourself on the political ideological scale below?

Response Options and Codes:

- | | |
|---|------------------------------|
| 1 | Extremely conservative |
| 2 | Conservative |
| 3 | Slightly conservative |
| 4 | Moderate; middle of the road |
| 5 | Slightly liberal |
| 6 | Liberal |
| 7 | Extremely liberal |

Variable Name: tobacc2

Variable Type: Numeric

Question Text: The ballot for the general election in Montana included a measure (I-185) to raise taxes on all tobacco products, amend the definition to include e-cigarettes and vaping products, and dedicate funds for health-related programs. The measure also was to eliminate the sunset date for expanded Medicaid services for certain low-income adults. How did you vote on this ballot measure?

Response Options and Codes:

- | | |
|----|------------------------------|
| 0 | Voted no on I-185 |
| 1 | Voted yes on I-185 |
| 33 | Did not vote on this measure |
| 66 | Don't know |

Variable Name: mines2

Variable Type: Numeric

Question Text: The ballot for the general election in Montana included a measure (I-186) that was to require the Department of Environmental Quality to deny a permit for any new hardrock mines in Montana unless the reclamation plan provided clear and convincing evidence that the mine would not require perpetual treatment of water polluted by acid mine drainage or other contaminants. How did you vote on this ballot measure?

Response Options and Codes:

- | | |
|----|------------------------------|
| 0 | Voted no on I-186 |
| 1 | Voted yes on I-186 |
| 33 | Did not vote on this measure |
| 66 | Don't know |

Variable Name: levy2

Variable Type: Numeric

Question Text: The ballot for the general election in Montana included a measure (LR-128) that asked Montana voters to continue the existing 6-mill levy to support Montana's public colleges and universities. How did you vote on this ballot measure?

Response Options and Codes:

- | | |
|----|------------------------------|
| 0 | Voted no on LR-128 |
| 1 | Voted yes on LR-128 |
| 33 | Did not vote on this measure |
| 66 | Don't know |

Variable Name: papersur

Variable Type: Numeric

Description: Identification of paper questionnaire (rather than web)

Response Options and Codes:

0 Web

1 Paper